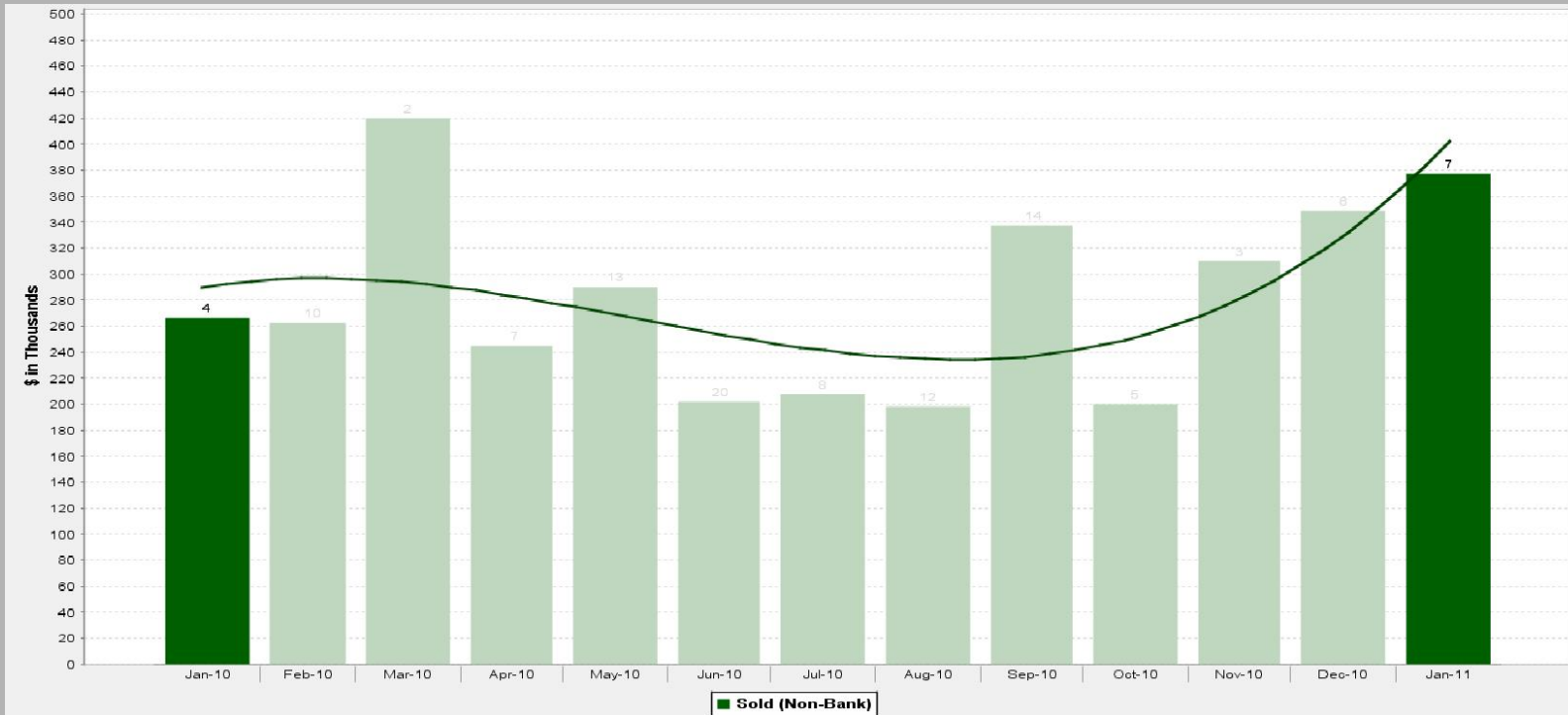


Market Dynamics

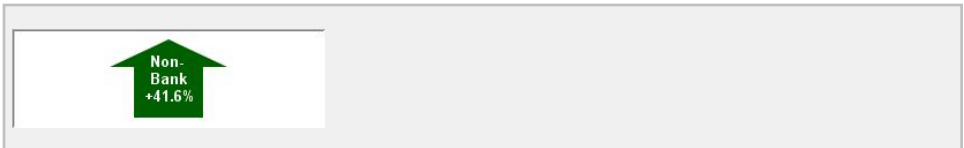
Sold Median Price (Non-Bank)

1 Year (Monthly) 01/01/10 - 01/31/11



KEY INFORMATION

	Jan-10	Jan-11	Change	Percent Change
Non-Bank	266,250	377,000	110,750	41.6



MLS: SCWMLS	Period: 1 Year (Monthly)	Price: All	Construction Type: All	Bedrooms: All	Bathrooms: All	Lot Size: All
Property Types:	Condominiums: (Condominium)					Sq Ft: All
Zip code:	53703					



Market Dynamics

Sold Median Price (Non-Bank)

1 Year (Monthly) 01/01/10 - 01/31/11

Keller Williams Realty Madison

Time Period	All Properties		Bank Properties		Non-Bank Properties	
	Median \$	# Properties	Median \$	# Properties	Median \$	# Properties
Jan-11	353,500	8	138,000	1	377,000	7
Dec-10	348,750	6		0	348,750	6
Nov-10	310,000	3		0	310,000	3
Oct-10	195,000	6	72,000	1	200,000	5
Sep-10	337,400	14		0	337,400	14
Aug-10	198,250	12		0	198,250	12
Jul-10	207,850	8		0	207,850	8
Jun-10	204,000	21	260,000	1	201,950	20
May-10	290,000	13		0	290,000	13
Apr-10	244,900	7		0	244,900	7
Mar-10	420,000	2		0	420,000	2
Feb-10	262,450	10		0	262,450	10
Jan-10	250,000	5	115,000	1	266,250	4